

Visually Connected with Display Manager Ltd

GDPR Policy

Customer/Vendor Data Protection

Visually Connected with Display Manager is committed to protecting the personal data of the visitors of this website (VisuallyConnected.com), and our customers/vendors, and any third party or individual who interacts with Visually Connected with Display Manager. We want to provide a safe, secure user experience.

This customer/vendor data protection statement (the 'Statement') explains what to expect from Visually Connected with Display Manager when we collect certain types of information about you.

This Statement describes the types of personal data that Visually Connected with Display Manager collects.

It also describes how we use personal data, with whom we share personal data, how long we store your personal data, whether we transfer it to third countries, and the rights you have as a data subject.

Visually Connected with Display Manager is a controller under the General Data Protection Regulation ('GDPR') with regard to your personal data.

Data of customers, vendors and/or third parties

Visually Connected with Display Manager processes the following data: Name, business e-mail address, business postal address, business telephone number, occupation/title, name of organisation, department, industry, date of agreement, VAT numbers, company registration numbers, and bank details.

Visually Connected with Display Manager will maintain personal data in a manner that ensures it is accurate, complete, and up to date.

Visually Connected with Display Manager will not collect personal data if such collection is prohibited under the applicable data protection laws.

Purpose and legal basis for processing

Personal data of customers, vendors and/or third parties may be processed for:

- Managing commercial relationships, order fulfilment, payment, and invoicing for products and services, and contacting customer/vendors.
- Selling products and providing our services.
- Carrying out promotional operations, direct marketing.
- Fraud detection and prevention.
- Security.
- Complying with legal obligations and/or regulatory investigations, assisting the Company in the context of any litigation or arbitration, including employment tribunal proceedings, and protecting VCW against injury, theft, legal liability, fraud, abuse, or other misconduct.
- Managing our operations, including the operation and monitoring of the proper functioning and security of our IT and support/maintenance systems.
- Managing health and safety incidents; and
- Managing product deliveries and shipments.
- The individual has given consent for the processing.
- The processing is necessary to perform an agreement with you.
- The processing is necessary to comply with a legal obligation to which we are subject, and
- The processing is necessary for the purposes of the legitimate interests of Visually Connected with Display Manager or a third party, except where such interests are overridden by the interests and fundamental rights and freedoms of an individual. Visually Connected with Display Manager's legitimate interests in any case consist of the purposes stated above.

Visually Connected with Display Manager shall process personal data in accordance with applicable data protection laws and only for limited, explicit, and legitimate purposes.

We will not use personal data for any purpose that is incompatible with the purpose for which it was initially collected unless you provide us your prior consent for further use.

Date: 01/07/2025

Review Cycle: Annually